LMCC Franchise Renewal

The Lake Minnetonka Communications Commission (LMCC) is currently soliciting community feedback regarding renewal of the cable TV franchise for our area as provided by Mediacom. Through October 31st you may send your comments regarding Mediacom’s service via email to: franchise@lmcc-tv.org or by telephone voicemail at 952.279.2404.

To date, we have already received over 40 email and voicemail comments. Common concerns have been Mediacom’s inability to provide service in all neighborhoods, preference for Comcast service, lack of offering the complete Minnesota Twins game schedule telecasts, pricing, service reliability, channel selection bundling and customer service.

We expect to be discussing options for expanding Mediacom’s coverage area as a part of the franchise renewal process. Preliminary indications are that Mediacom may be open to this option. For community members who are requesting an alternative or choice of service providers such as Comcast, it is worth noting that Comcast has previously told the LMCC that it is not interested in serving our area. Mediacom’s franchise is not exclusive, but it appears that the most realistic alternative is a publically-owned (tonkaconnect) network.

The LMCC will be proposing technical standards and service level benchmarks in the renewal agreement. It is difficult to include some issues such as Minnesota Twins programming (which Mediacom is now providing) as Mediacom is mostly bound by what is provided by the source programmer. We will, however, point out to Mediacom the frustrations expressed by their customers.

LMCC Van Connecting the Community

Are you planning on attending the seasonal city festivals, concerts, school sports events and enjoying all the great entertainment this area has to offer? The LMCC is working with many leaders in the community at the cities, schools, and non-profit organizations who understand the significance of local programming. The LMCC staff assist organizations in planning and facilitating van productions on location. Active organizations are making a difference in their communities by helping the LMCC provide residents the opportunity to share information on LMCC Channels 12 and 21. Join in the excitement by attending the events or watching them on local TV.

LMCC Announces Launch of New Website in August

New Site Provides Improved Navigation, Enriched Content to Residents and Access to Video on Demand

The Lake Minnetonka Communications Commission, providers of community television on local LMCC Channels 8, 12, 20 and 21 as well as via the Internet, is announcing the launch of a new website to help showcase the relevance of Community Television. It was designed to assist the public in accessing city council meetings and other programming with relative ease. The site includes sections on the function of the Commission as well as a Community Television section that highlights the community programming produced by residents, non-profit organizations, government entities, schools and the LMCC staff. The programming features events, topics of interest to local residents, public safety, local news and the many other aspects of our beautiful and thriving area. You can also see us on YouTube.

Office Hours:
Monday – Friday
8am – 5pm

Studio Hours:
Monday – Thursday
8am – 10pm
Friday: 9am – 7pm
Saturday: 9am – 2pm

DEEPHAVEN    EXCELSIOR    GREENWOOD    INDEPENDENCE    LONG LAKE    LORETTA    MAPLE PLAIN    MEDINA    MINNETONKA
BEACH    MINNETRISTA    ORONO    ST. BONIFACIUS    SHOREWOOD    SPRING PARK    TONKA BAY    WOODLAND    VICTORIA

Mound residents may use the studio by contracted agreement.
Congratulations!
Jeanny Balough-Smith
Producer of the Quarter

Each quarter the LMCC recognizes an individual who has done an outstanding job of producing and/or volunteering to help produce programming for the community.

The LMCC is proud to announce that Jeanny Balogh-Smith, a resident of Victoria, is the “Producer of the Quarter” for the summer quarter of 2011. Jeanny is a multi-talented producer and editor who specializes in animation. Recently, Jeanny produced a very creative “Summer Concerts” promo for the LMCC. The promo is currently airing as part of our monthly “Lakeside News” program and on the LMCC website www.lmcc-tv.org.

Our congratulations to Jeanny Balogh-Smith, the LMCC Producer of the Quarter!

LMCC Program Spotlight: Excelsior Forever Upward!

Each episode of Excelsior Forever Upward! is as unique as the town, entertaining as its themes and as interesting as the people you find there. Designed to enhance community spirit and awareness, this award winning show focuses on life in the town of Excelsior, Minnesota. Changing monthly, each show is theme based and showcases local businesses, events, fundraisers and history. A regular segment kicks off the show called, “Questions with the Mayor,” in which viewers are encouraged to submit their questions and comments about life in excelsior to Mayor Nick Ruehl. Come and explore Excelsior with us!

Be sure to watch Excelsior Forever Upward! every Tuesday and Thursday at 8:30pm and Saturdays and Sundays at 3:30pm on Channel 12.

Produced by Thom and Maria Lofquist, Excelsior residents who completed our Final Cut Pro editing class at the LMCC.

Spotlight on LMCC

Tyler Rabe became a full-time employee in May, and his new title is Television Production Specialist. Tyler has a broad background in video and television production and is an accomplished writer, producer, director and editor.

Andy Anderson is the new part-time Master Control Technician at the LMCC. Andy is also going to school hoping to become a screen writer and is trained in radio broadcasting. You may have seen Andy at the Collective Improv where he wrote, produced, directed and performed.

FREE LMCC TELEVISION WORKSHOPS!

The LMCC offers a variety of production classes to people who live in any of our 17 member cities as well as Mound through a studio usage agreement. These classes are designed to teach anyone the basics of camera operation, lighting and editing.

Studio Production Basics

Studio Production Basics is a four week class that covers production in our studio. It is a prerequisite to all other classes. You will learn to operate studio cameras, lights and microphones. You will also set up a studio production scenario and learn the basics of multi-camera switching and graphics.

Digital Production Basics: Final Cut Pro!

Learning Final Cut Pro can be fun and easy. This four week class will teach producers how to use Final Cut Pro, the industry standard in nonlinear editing.

Van Production Workshops

Once you have completed one of our Basics classes, you can sign up for our Van Production Workshop. This is perfect for any groups that would like to cover sporting events, concerts, parades or any other large event.

After certification in one of our production classes you are ready to produce your own show! You can find out more information about our free production classes by checking our website www.lmcc-tv.org or e-mailing Production Manager Chris Vogt at chris@lmcc-tv.org.